

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 499492 /		<u>Alt Order #</u> 06386563
<u>Product</u> PRIOR USA ACTN :60S		
<u>Contract Dates</u> 10/20/12 - 10/22/12		<u>Estimate #</u> 1788
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$750.00			
N 2	KVVU	10/22/12	10/22/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
N 3	KVVU	10/22/12	10/22/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
N 4	KVVU	10/22/12	10/22/12	American Dad	M-F 230-3a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
N 5	KVVU	10/22/12	10/22/12	Katie	M-F 3-4am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
N 6	KVVU	10/22/12	10/22/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
N 7	KVVU	10/22/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
N 8	KVVU	10/21/12	10/21/12	The Closer	Sun 1-2am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$300.00			
N 9	KVVU	10/21/12	10/21/12	CSI: Miami	Sun 12-1am		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$600.00			
N 10	KVVU	10/21/12	10/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$300.00			
Totals											10	\$4,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499492 /	06386563

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/22/12	PRIOR USA ACTN :60S	1788

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/19/12 / 10/19/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/22/12	10	\$4,500.00	\$3,825.00
Totals	10	\$4,500.00	\$3,825.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP OCT19/12 14.59
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
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SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6386563

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	PRIOR USA ACTN	: 60S	EST#1788	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 14.59

REP: TO ROSE

TO ROSE
FR NIKKI
OK'D M1-M4
SEE LINES 11-14
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB# 9914019

PRIORITIES USA ACTION : 60S

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1788
AGENCY PRODUCT CODE = 340

1	S	100P-200P	60	\$750.00	10/22	10/22	0	MON	0
PROGRAM : COLD CSE FILES									
CON COM1: COLD CSE FILES									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 14.59

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	A		100P-200P	60		\$750.00	10/22	10/22	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-1 FOR 1 SPOT/WK												
3	S		200P-300P	60		\$850.00	10/22	10/22	0		MON	0
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
12	A		200P-300P	60		\$850.00	10/22	10/22	1		MON	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-3 FOR 1 SPOT/WK												
5	S		300A-400A	60		\$300.00	10/22	10/22	0		MON	0
PROGRAM : AMR FUN-VIDEOS												
CON COM1 : AMR FUN-VIDEOS												
13	A		300A-400A	60		\$300.00	10/22	10/22	1		MON	1
PROGRAM : KATIE												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-5 FOR 1 SPOT/WK												
9	S		1200M-100A	60		\$600.00	10/21	10/21	0		SUN	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
14	A		1200M-100A	60		\$600.00	10/21	10/21	1		SUN	1
PROGRAM : CSI: MIAMI												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-9 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:MON/100P-200P				OCT22	60S		\$750.00	(OCT19/12)	
			OFFER:MON/100P-200P				OCT22	60S		\$750.00	PLS ADVISE.	
			CMT:PRG CHG PRE-BOOKED PLS APPROVE.									
M2	OK'D	BUY#3	MISSED:MON/200P-300P				OCT22	60S		\$850.00	(OCT19/12)	
			OFFER:MON/200P-300P				OCT22	60S		\$850.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#5	MISSED: MON/300A-400A				OCT22		60S	\$300.00	(OCT19/12)	
			OFFER: MON/300A-400A				OCT22		60S	\$300.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M4	OK'D	BUY#9	MISSED: SUN/1200M-100A				OCT21		60S	\$600.00	(OCT19/12)	
			OFFER: SUN/1200M-100A				OCT21		60S	\$600.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

OCT/12			\$4,500.00									
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CONTRACT TOTAL											\$4,500.00
TOTAL SPOTS											10

MARKET TOTALS	\$25,000	KVVU 18%	KSNV 20%	KTUD 7%	KLAS 23%	KTNV 23%	KVMY 6%	KVCW 3%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6386563
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 12.15
*** KVVU-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE
WASHINGTON, DC 20003
SALES PRSN PH- TERESA DIFURIA

ORDER # 499492 CONTRACT # 6386563 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIOR USA ACTN : 60S EST#1788 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 12.15

REP: TO ROSE
FR NIKKI
NEW PRIORITIES USA ACTION : 60S
TOTAL \$4,500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION : 60S

AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340
AGENCY EST# = 1788

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	60		\$750.00	10/22	10/22	1		MON	1
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												
2			105A-135A	60		\$500.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA<												
CON COM1 : EXTRA<												

Cops 105

REP HEADLINE# 6386563
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 12.15
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	60		\$850.00	10/22	10/22	1		MON	1
4			230A-300A PROGRAM : AMERICAN DAD CON COM1: AMERICAN DAD	60		\$300.00	10/22	10/22	1		MON	1
5			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	60		\$300.00	10/22	10/22	1		MON	1
6			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	10/22	10/22	1		MON	1
7			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	10/22	10/22	1		MON	1
8			100A-200A PROGRAM : CLOSER CON COM1: CLOSER,	60		\$300.00	10/21	10/21	1		SUN	1
9			1200M-100A PROGRAM : NUMB3RS CON COM1: NUMB3RS	60		\$600.00	10/21	10/21	1		SUN	1
10			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	10/21	10/21	1		SUN	1

OCT/12 \$4,500.00 CONTRACT TOTAL \$4,500.00
 TOTAL SPOTS 10

REP HEADLINE# 6386563
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 12.15
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$25,000 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
 KTUD 7%

SVC- NSI
 DEMOS- RA35+*